



# CONNECT FACILITATE CHAMPION

Our Strategy for 2020-2023





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# WELCOME



## We are pleased to welcome you to LAYC's Strategic Plan 2020-2023: **Connect- Facilitate-Champion**

LAYC is a charity supporting community-based youth and children's work in Edinburgh and the Lothians. We support a network of 120 youth and children's organisations, with over 3400 staff and volunteers engaging over 28,000 children and young people.

This plan sets out LAYC's commitment to strengthening youth and children's work by supporting Member Groups to provide positive opportunities for children and young people.

# WELCOME



We remain committed to high quality youth and children's work because amongst many benefits, it is best placed to deliver on the early intervention agenda. Investment in preventative approaches provide longer term rewards for communities and the children and young people living there.

We will provide regular updates to Member Groups and Partners over the 3 years on how well we are achieving this plan.

We look forward to working with existing Member Groups and Partners, as well as welcoming new ones over the next 3 years.

## **LAYC Board of Trustees & Staff Team**

# VALUES



## MEMBER LED

Supporting local Member Groups to nurture children and young people, providing new opportunities and building healthy relationships, will raise their aspirations and potential.

## RESPONSIVE

Children and young people have the right to access quality community-based youth and children's work provision that meets their needs. Provisions need to be child centred, reflect play principles, diversified learning and champion the UNCRC approach.

## COLLABORATIVE

We need to support, advise and train those working with children and young people to ensure quality services are delivered.

## TRANSPARENT

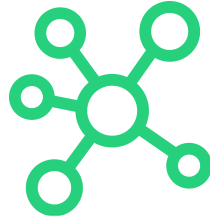
All of the above will be achieved by LAYC working collaboratively and with transparency; equality, integrity and reliability lies at the centre of the organisation.

# MISSION



LAYC will champion, grow and strengthen the quality of community-based youth and children's work by supporting our Member Groups to provide positive opportunities for children and young people.

## OUTCOME 1:



# CONNECT



We take the ideas, challenges and concerns of Member Groups and share them with others.

● What difference will we make?

- Member Groups are sustained and strengthened through our network.

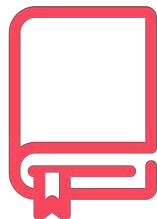
● How will we achieve this?

- Facilitate bimonthly Youth Work and After School Club Forums.
- Facilitate the Member Group Knowledge Exchange.
- Facilitate multi-agency forums and contribute to work plans to promote the role of youth and children's work.

● When can we celebrate success?

- We will have 100 participant engagements with Youth Work & After School Club forums per year.
- We will have over 100 engagements with the Knowledge Exchange programme per year.
- Minimum of 100 hours per year representing our network.

## OUTCOME 2:



# FACILITATE



We make things happen  
for our Member Groups

● What difference  
will we make?

- Children and young people are supported by skilled, knowledgeable and confident youth and children's workers.

● How will we  
achieve this?

- Provide an annual needs led training and capacity building programme.
- Provide advice and information through a weekly e-bulletin and social media presence.
- Provide individual Member Group support through our Member Nurture programme.

● When can we  
celebrate success?

- 90% of training participants report an increase in skills, knowledge and confidence.
- A minimum of 75% Member Groups report LAYC as a useful source of advice and information.
- A minimum of 75% Member Groups report feeling supported by LAYC.





## OUTCOME 3:



# CHAMPION



We're proud to be a voice for community-based youth and children's work in Lothian

● What difference will we make?

- Member Groups have their interests represented strategically by LAYC.

● How will we achieve this?

- Participate in regional and national forums to represent the needs of our network.
- Promote the importance and impact of community-based youth and children's work.
- Establish relationships with youth work partners to represent our network.

● When can we celebrate success?

- At least 50% Member Groups report LAYC as representing their interests.
- Minimum of 100 hours per year representing our network.
- At least 75% Member Groups will have an example of good practice shared through LAYC's social media presence.